Smart

Too Smart

Who benefits from smart technology? Whose interests are served when we trade our personal data for convenience and connectivity? Smart technology is everywhere: smart umbrellas that light up when rain is in the forecast; smart cars that relieve drivers of the drudgery of driving; smart toothbrushes that send your dental hygiene details to the cloud. Nothing is safe from smartification. In Too Smart, Jathan Sadowski looks at the proliferation of smart stuff in our lives and asks whether the tradeoff—exchanging our personal data for convenience and connectivity—is worth it. Who benefits from smart technology? Sadowski explains how data, once the purview of researchers and policy wonks, has become a form of capital. Smart technology, he argues, is driven by the dual imperatives of digital capitalism: extracting data from, and expanding control over, everything and everybody. He looks at three domains colonized by smart technologies' collection and control systems: the smart self, the smart home, and the smart city. The smart self involves more than self-tracking of steps walked and calories burned; it raises questions about what others do with our data and how they direct our behavior—whether or not we want them to. The smart home collects data about our habits that offer business a window into our domestic spaces. And the smart city, where these systems have space to grow, offers military-grade surveillance capabilities to local authorities. Technology gets smart from our data. We may enjoy the conveniences we get in return (the refrigerator says we're out of milk!), but, Sadowski argues, smart technology advances the interests of corporate technocratic power—and will continue to do so unless we demand oversight and ownership of our data.

You Are Not So Smart

An entertaining illumination of the stupid beliefs that make us feel wise, based on the popular blog of the same name. Whether you're deciding which smartphone to purchase or which politician to believe, you think you are a rational being whose every decision is based on cool, detached logic. But here's the truth: You are not so smart. You're just as deluded as the rest of us—but that's okay, because being deluded is part of being human. Growing out of David McRaney's popular blog, You Are Not So Smart reveals that every decision we make, every thought we contemplate, and every emotion we feel comes with a story we tell ourselves to explain them. But often these stories aren't true. Each short chapter—covering topics such as Learned Helplessness, Selling Out, and the Illusion of Transparency—is like a psychology course with all the boring parts taken out. Bringing together popular science and psychology with humor and wit, You Are Not So Smart is a celebration of our irrational, thoroughly human behavior.

Running Smart

A science writer and recreational runner explores the science behind popularly held beliefs about shoes, injuries, nutrition, \"runner's high,\" and more. Conventional wisdom about running is passed down like folklore (and sometimes contradicts itself): the right kind of shoe prevents injury--or running barefoot, like our prehistoric ancestors, is best; eat a high-fat diet--and also carbo load before a race; running cures depression--but it might be addictive; running can save your life--although it can also destroy your knee cartilage. Often it's hard to know what to believe. In Running Smart, Mariska van Sprundel, a science journalist and recreational runner who has had her fair share of injuries, sets out to explore the science behind such claims. In her quest, van Sprundel reviews the latest developments in sports science, consults with a variety of experts, and visits a sports lab to have her running technique analyzed. She learns, among other things, that according to evolutionary biology, humans are perfectly adapted to running long distances (even if our hunter-gatherer forebears suffered plenty of injuries); that running sets off a shockwave that spreads

from foot to head, which may or may not be absorbed by cushioned shoes; and that a good sports bra controls the ping pong-like movements of a female runner's breasts. She explains how the body burns fuel, the best foods to eat before and after running, and what might cause \"runner's high.\" More than fifty million Americans are runners (and a slight majority of them are women). This engaging and enlightening book will help both novice and seasoned runners run their smartest.

Playing Smart

THE FUTURE OF GAME DESIGN IN THE AGE OF AI: Can games measure intelligence? And how will artificial intelligence inform games of the future? In Playing Smart, Julian Togelius explores the connections between games and intelligence to offer a new vision of future games and game design. Video games already depend on AI. We use games to test AI algorithms, challenge our thinking, and better understand both natural and artificial intelligence. In the future, Togelius argues, game designers will be able to create smarter games that make us smarter in turn, applying advanced AI to help design games. In this book, he tells us how. Games are the past, present, and future of artificial intelligence. In 1948, Alan Turing, one of the founding fathers of computer science and artificial intelligence, handwrote a program for chess. Today we have IBM's Deep Blue and DeepMind's AlphaGo, and huge efforts go into developing AI that can play such arcade games as Pac-Man. Programmers continue to use games to test and develop AI, creating new benchmarks for AI while also challenging human assumptions and cognitive abilities. Game design is at heart a cognitive science, Togelius reminds us—when we play or design a game, we plan, think spatially, make predictions, move, and assess ourselves and our performance. By studying how we play and design games, Togelius writes, we can better understand how humans and machines think. AI can do more for game design than providing a skillful opponent. We can harness it to build game-playing and game-designing AI agents, enabling a new generation of AI-augmented games. With AI, we can explore new frontiers in learning and play.

Smart Technologies

This book is a general introduction to intelligent or smart materials, systems and machines. Presented in understandable and non-mathematical terms, it is for anyone who is interested in future developments in these fields or who needs to be briefed on the current status of these interdisciplinary technologies. The intended audience comprises physicists, engineers, materials scientists and computer scientists of all levels, from undergraduates to post-doctoral practitioners. Contents: The Smart Approach OCo An Introduction to Smart Technologies; Sensing Systems for Smart Structures; Vibration Control Using Smart Structures; Data Fusion OCo The Role of Signal Processing for Smart Structures and Systems; Shape Memory Alloys OCo A Smart Technology?; Piezoelectric Materials; Magnetostriction; Smart Fluid Machines; Smart Biomaterials OCo OC Out-SmartingOCO the Body\"s Defence Systems and Other Advances in Materials for Medicine; Natural Engineering OCo The Smart Synergy. Readership: Undergraduates and researchers in materials science and engineering, electrical & electronic engineering, systems engineering and aerospace engineering.\"

What Makes Us Smart

How a computational framework can account for the successes and failures of human cognition At the heart of human intelligence rests a fundamental puzzle: How are we incredibly smart and stupid at the same time? No existing machine can match the power and flexibility of human perception, language, and reasoning. Yet, we routinely commit errors that reveal the failures of our thought processes. What Makes Us Smart makes sense of this paradox by arguing that our cognitive errors are not haphazard. Rather, they are the inevitable consequences of a brain optimized for efficient inference and decision making within the constraints of time, energy, and memory—in other words, data and resource limitations. Framing human intelligence in terms of these constraints, Samuel Gershman shows how a deeper computational logic underpins the "stupid" errors of human cognition. Embarking on a journey across psychology, neuroscience, computer science, linguistics,

and economics, Gershman presents unifying principles that govern human intelligence. First, inductive bias: any system that makes inferences based on limited data must constrain its hypotheses in some way before observing data. Second, approximation bias: any system that makes inferences and decisions with limited resources must make approximations. Applying these principles to a range of computational errors made by humans, Gershman demonstrates that intelligent systems designed to meet these constraints yield characteristically human errors. Examining how humans make intelligent and maladaptive decisions, What Makes Us Smart delves into the successes and failures of cognition.

All the Ways to be Smart

The international bestseller that celebrates the myriad talents that each child brings to the world. Smart is not just ticks and crosses, smart is building boats from boxes. Painting patterns, wheeling wagons, being mermaids, riding dragons... From the award-winning creators of The Underwater Fancy-Dress Paradeand Under the Love Umbrellacomes this joyful ode to all the unique and wonderful qualities that make children who they are.

Who

In this instant New York Times Bestseller, Geoff Smart and Randy Street provide a simple, practical, and effective solution to what The Economist calls "the single biggest problem in business today": unsuccessful hiring. The average hiring mistake costs a company $1.5 million or more a year and countless wasted hours. This statistic becomes even more startling when you consider that the typical hiring success rate of managers is only 50 percent. The silver lining is that "who" problems are easily preventable. Based on more than 1,300 hours of interviews with more than 20 billionaires and 300 CEOs, Who presents Smart and Street's A Method for Hiring. Refined through the largest research study of its kind ever undertaken, the A Method stresses fundamental elements that anyone can implement–and it has a 90 percent success rate. Whether you're a member of a board of directors looking for a new CEO, the owner of a small business searching for the right people to make your company grow, or a parent in need of a new babysitter, it's all about Who. Inside you'll learn how to • avoid common "voodoo hiring" methods • define the outcomes you seek • generate a flow of A Players to your team–by implementing the #1 tactic used by successful businesspeople • ask the right interview questions to dramatically improve your ability to quickly distinguish an A Player from a B or C candidate • attract the person you want to hire, by emphasizing the points the candidate cares about most In business, you are who you hire. In Who, Geoff Smart and Randy Street offer simple, easy-to-follow steps that will put the right people in place for optimal success.

Introduction to Smart Antennas

As the growing demand for mobile communications is constantly increasing, the need for better coverage, improved capacity, and higher transmission quality rises. Thus, a more efficient use of the radio spectrum is required. Smart antenna systems are capable of efficiently utilizing the radio spectrum and is a promise for an effective solution to the present wireless systems' problems while achieving reliable and robust high-speed high-data-rate transmission. The purpose of this book is to provide the reader a broad view of the system aspects of smart antennas. In fact, smart antenna systems comprise several critical areas such as individual antenna array design, signal processing algorithms, space-time processing, wireless channel modeling and coding, and network performance. In this book we include an overview of smart antenna concepts, introduce some of the areas that impact smart antennas, and examine the influence of interaction and integration of these areas to Mobile Ad-Hoc Networks. In addition, the general principles and major benefits of using space-time processing are introduced, especially employing multiple-input multiple-output (MIMO) techniques.

Why Smart People Hurt

Make Your Gifted Life Meaningful \"This book will make a smart person even smarter.\" ?Dr. Katharine Brooks, You Majored in What? Mapping Your Path from Chaos to Career #1 Bestseller in Counseling & Psychology, Attention-Deficit Disorder, and Mood Disorders Overcome your unique challenges. The challenges smart and creative people encounter?from scientific researchers and genius award winners to bestselling novelists, Broadway actors, high-powered attorneys, and academics?often include anxiety, overthinking, mania, sadness, and despair. In Why Smart People Hurt, psychology specialist and creativity coach Dr. Eric Maisel draws on his many years of work with the best and the brightest to pinpoint these often devastating challenges and offer solutions based on the groundbreaking principles and practices of natural psychology. Find meaningful success. Do you understand what meaning is, what it isn't, and how to create it? Do you know how to organize your day around meaning investments and meaning opportunities? Are you still searching for meaning after all these years? Many smart people struggle with reaching for or maintaining success because, after all of the work they put into attaining it, it still seems meaningless. In Why Smart people Hurt, Dr. Maisel teaches you how to stop searching for meaning and create it for yourself. In Why Smart People Hurt, you will find: You are not alone in your struggles with living in a world that wasn't built for you or your intelligence Logic- and creativity-based strategies to cope with having a brain that goes into overdrive at the drop of a hat Questions that help you create your own personal roadmap to a calm and meaningful life Readers of true, natural self-help books for gifted people struggling with life, anxiety, and depression, like Living With Intensity, Misdiagnosis and Dual Diagnoses of Gifted Children and Adults, or Your Rainforest Mind, will learn how to create meaning in their lives with Why Smart People Hurt.

The Smart Enough City

Why technology is not an end in itself, and how cities can be "smart enough," using technology to promote democracy and equity. Smart cities, where technology is used to solve every problem, are hailed as futuristic urban utopias. We are promised that apps, algorithms, and artificial intelligence will relieve congestion, restore democracy, prevent crime, and improve public services. In The Smart Enough City, Ben Green warns against seeing the city only through the lens of technology; taking an exclusively technical view of urban life will lead to cities that appear smart but under the surface are rife with injustice and inequality. He proposes instead that cities strive to be "smart enough": to embrace technology as a powerful tool when used in conjunction with other forms of social change—but not to value technology as an end in itself. In a technology-centric smart city, self-driving cars have the run of downtown and force out pedestrians, civic engagement is limited to requesting services through an app, police use algorithms to justify and perpetuate racist practices, and governments and private companies surveil public space to control behavior. Green describes smart city efforts gone wrong but also smart enough alternatives, attainable with the help of technology but not reducible to technology: a livable city, a democratic city, a just city, a responsible city, and an innovative city. By recognizing the complexity of urban life rather than merely seeing the city as something to optimize, these Smart Enough Cities successfully incorporate technology into a holistic vision of justice and equity.

Time Smart

There's an 80% chance you're poor. Time poor, that is. Four out of five adults report feeling they are time-poor: They have too much to do and not enough time to do it. And the consequences are severe. The time-poor experience less joy each day. They laugh less. They are less healthy, less productive, and more likely to divorce. In one study of 2.5 million Americans, time stress produced a stronger negative effect on happiness than unemployment. How can we escape the time traps that make us feel this way and keep us from living our best lives? Time Smart is your playbook for taking back the time you lose to mindless tasks and unfulfilling chores. Author and Harvard Business School professor Ashley Whillans will give you proven strategies for improving your \"time affluence.\" Sometimes you can find time lost to thoughtless activity--like mindlessly checking your phone. Sometimes you can find time by buying your way out of time-consuming, unrewarding tasks--for instance, by paying for a ride to work. The techniques Whillans provides will free up seconds, minutes, and hours that, over the long term, become weeks of freed up time you can

reinvest in positive, healthy activities. Time Smart doesn't stop at telling you what to do. It also shows you how to do it, helping you achieve the mind-set shift that will make these activities part of your everyday regimen. At every step, Time Smart provides assessments, checklists, and activities you can use right away. Before you've finished reading chapter 1, you'll be accounting for your time and thinking about ways to change. Whillans knows what works. A leading voice in time and happiness research, she's worked with groups as diverse as large consulting firms, couples, the US military, and women with limited means managing vegetable stands in Kenya. The strategies she presents are proven through research and brought to life by the stories of people making the shift--or trying to make the shift--in order to create happier, more fulfilling lives.

Get Smart!

Discover the secrets for how to think and act like the most successful people in the world and reap the rewards! In today's constantly changing world, you have to be smart to get ahead. But the average person uses only about two percent of their mental ability. How can we learn to unleash our brain's full potential to maximize our opportunities, like the most successful people do? In Get Smart!, acclaimed success expert and bestselling author Brian Tracy reveals simple, proven ways to tap into our natural thinking talents and abilities and make quantum leaps toward achieving our dreams. In this indispensable guide, you'll learn to: · Train your brain to think in ways that create successful results · Recognize and exploit growth opportunities in any situation · Identify and eliminate negative patterns holding you back · Plan, act, and achieve goals with greater precision and speed Whether you want to increase sales, bolster creativity, or better navigate life's unexpected changes, Get Smart! will help you tap into your powerful mental resources to obtain the results you want and reap the rewards successful people enjoy.

Reading for Our Lives

An award-winning journalist and literacy advocate provides a clear, step-by-step guide to helping your child thrive as a reader and a learner. When her child went off to school, Maya Smart was shocked to discover that a good education in America is a long shot, in ways that few parents fully appreciate. Our current approach to literacy offers too little, too late, and attempting to play catch-up when our kids get to kindergarten can no longer be our default strategy. We have to start at the top. The brain architecture for reading develops rapidly during infancy, and early language experiences are critical to building it. That means parents' work as children's first teachers begins from day one too—and we need deeper knowledge to play our positions. Reading for Our Lives challenges the bath-book-bed mantra and the idea that reading aloud to our kids is enough to ensure school readiness. Instead, it gives parents easy, immediate, and accessible ways to nurture language and literacy development from the start. Through personal stories, historical accounts, scholarly research, and practical tips, this book presents the life-and-death urgency of literacy, investigates inequity in reading achievement, and illuminates a path to a true, transformative education for all.

SmART

\"What would you say if I told you that looking at abstract paintings could give you the confidence you need to speak up in class? Or that learning the history of donuts could help you think like a super spy and train like the CIA? smART teaches readers how to think critically and creatively, a skill that only requires you to open your eyes and actively engage your brain. This young reader's adaptation is based on VISUAL INTELLIGENCE by Amy E. Herman\"--

Getting Smart

A comprehensive look at the promise and potential of online learning In our digital age, students have dramatically new learning needs and must be prepared for the idea economy of the future. In Getting Smart, well-known global education expert Tom Vander Ark examines the facets of educational innovation in the

United States and abroad. Vander Ark makes a convincing case for a blend of online and onsite learning, shares inspiring stories of schools and programs that effectively offer \"personal digital learning\" opportunities, and discusses what we need to do to remake our schools into \"smart schools.\" Examines the innovation-driven world, discusses how to combine online and onsite learning, and reviews \"smart tools\" for learning Investigates the lives of learning professionals, outlines the new employment bargain, examines online universities and \"smart schools\" Makes the case for smart capital, advocates for policies that create better learning, studies smart cultures

100 Tricks to Appear Smart in Meetings

Funny because it's true. From the creator of the viral sensation \"10 Tricks to Appear Smart in Meetings\" comes the must-have book you never knew you needed, 100 Tricks to Appear Smart in Meetings. In it, you will learn how to appear smart in less than half the time it takes to actually learn anything. You know those subtle tricks your coworkers are all guilty of? The constant nodding, pretend concentration, useless rhetorical questions? These tricks make them seem like they know what they're doing when in fact they have no clue. This behavior is so ingrained, so subtle, and so often mistaken for true intelligence that identifying it, calling it out, or compiling it into an exhaustive digest has never been attempted. Until now. Complete with illustrated tips, examples, and scenarios, 100 Tricks gives you actionable ways to use words like "actionable," in order to sound smart. Every type of meeting is covered, from general meetings where you stopped paying attention almost immediately, to one-on-one meetings you zoned out on, to impromptu meetings you were painfully subjected to at the last minute. It's all here. Open this book to any page and find an easy-to-digest trick with an even easier-to-digest illustration, guiding you on: how to nail the big meeting by pacing and nodding most effective ways to listen to your coworkers while still completely ignoring them the key to making your presentations "interactive." If you hadn't noticed these behaviors before, you will see them now—from your colleagues, your managers, and soon yourself. Each trick is a mirror to the reality of what happens in meetings, told in the form of hilariously bad advice—advice that you might just want to take. But probably not. But maybe.

The Smart Thinking Book

Plenty of people are intelligent and have the right qualifications. But in business, to be successful, you also have to be smart and creative. This book contains 60 pieces of distilled wisdom to help you think smartly and creatively, and to enable you to stand out from the others. By the author of the bestselling 'The Diagrams Book' (12 languages licensed), each piece of advice can be read in one minute or the entire book in one hour. Divided into six main sections (Growth, Communication, Innovation, Creativity, Relationships and Thinking, this powerful little book draws from a range of disciplines and perspectives to enable readers to transform the way they approach work and life. LID Publishing's popular Concise Advice Lab notebooks are designed to be quick and comprehensive brainstorming tools and skill-building resources for busy professionals. The small trim size makes it easy to take along in a briefcase or purse. Interior pages are matte finish, so ink won't smear, and there's plenty of space to jot notes. A ribbon makes it easy to mark your place, and the elastic outer band keeps the notebook closed.

Data Smart

Data Science gets thrown around in the press like it's magic. Major retailers are predicting everything from when their customers are pregnant to when they want a new pair of Chuck Taylors. It's a brave new world where seemingly meaningless data can be transformed into valuable insight to drive smart business decisions. But how does one exactly do data science? Do you have to hire one of these priests of the dark arts, the \"data scientist,\" to extract this gold from your data? Nope. Data science is little more than using straight-forward steps to process raw data into actionable insight. And in Data Smart, author and data scientist John Foreman will show you how that's done within the familiar environment of a spreadsheet. Why a spreadsheet? It's comfortable! You get to look at the data every step of the way, building confidence as you learn the tricks of

the trade. Plus, spreadsheets are a vendor-neutral place to learn data science without the hype. But don't let the Excel sheets fool you. This is a book for those serious about learning the analytic techniques, the math and the magic, behind big data. Each chapter will cover a different technique in a spreadsheet so you can follow along: Mathematical optimization, including non-linear programming and genetic algorithms Clustering via k-means, spherical k-means, and graph modularity Data mining in graphs, such as outlier detection Supervised AI through logistic regression, ensemble models, and bag-of-words models Forecasting, seasonal adjustments, and prediction intervals through monte carlo simulation Moving from spreadsheets into the R programming language You get your hands dirty as you work alongside John through each technique. But never fear, the topics are readily applicable and the author laces humor throughout. You'll even learn what a dead squirrel has to do with optimization modeling, which you no doubt are dying to know.

My Story

The harrowing true story of abduction and survival from the courageous young woman who lived it—now the subject of a Lifetime original movie, I Am Elizabeth Smart. In this memoir, Elizabeth Smart reveals how she survived and the secret to forging a new life in the wake of a brutal crime. On June 5, 2002, fourteen-year-old Elizabeth Smart, the daughter of a close-knit Mormon family, was taken from her home in the middle of the night by religious fanatic Brian David Mitchell and his wife, Wanda Barzee. Elizabeth was kept chained, dressed in disguise, repeatedly raped, and told she and her family would be killed if she tried to escape. After her rescue on March 12, 2003, she rejoined her family and worked to pick up the pieces of her life. With My Story, Elizabeth tells of the constant fear she endured every hour, her courageous determination to maintain hope, and how she devised a plan to manipulate her captors and convinced them to return to Utah, where she was rescued minutes after arriving. Smart explains how her faith helped her stay sane in the midst of a nightmare and how she found the strength to confront her captors at their trial and see that justice was served. In the years after her rescue, Smart transformed from victim to advocate, traveling the country and working to educate, inspire and foster change. She has created a foundation to help prevent crimes against children and is a frequent public speaker. She and her husband, Matthew Gilmour, now have two children.

Scary Smart

A Sunday Times Business Book of the Year. Scary Smart will teach you how to navigate the scary and inevitable intrusion of Artificial Intelligence, with an accessible blueprint for creating a harmonious future alongside AI. From Mo Gawdat, the former Chief Business Officer at Google [X] and bestselling author of Solve for Happy. Technology is putting our humanity at risk to an unprecedented degree. This book is not for engineers who write the code or the policy makers who claim they can regulate it. This is a book for you. Because, believe it or not, you are the only one that can fix it. – Mo Gawdat Artificial intelligence is smarter than humans. It can process information at lightning speed and remain focused on specific tasks without distraction. AI can see into the future, predict outcomes and even use sensors to see around physical and virtual corners. So why does AI frequently get it so wrong and cause harm? The answer is us: the human beings who write the code and teach AI to mimic our behaviour. Scary Smart explains how to fix the current trajectory now, to make sure that the AI of the future can preserve our species. This book offers a blueprint, pointing the way to what we can do to safeguard ourselves, those we love, and the planet itself. 'No one ever regrets reading anything Mo Gawdat has written.' – Emma Gannon, author of The Multi-Hyphen Method and host of the podcast Ctrl Alt Delete

The Cult of Smart

Named one of Vulture's Top 10 Best Books of 2020! Leftist firebrand Fredrik deBoer exposes the lie at the heart of our educational system and demands top-to-bottom reform. Everyone agrees that education is the key to creating a more just and equal world, and that our schools are broken and failing. Proposed reforms variously target incompetent teachers, corrupt union practices, or outdated curricula, but no one

acknowledges a scientifically-proven fact that we all understand intuitively: Academic potential varies between individuals, and cannot be dramatically improved. In The Cult of Smart, educator and outspoken leftist Fredrik deBoer exposes this omission as the central flaw of our entire society, which has created and perpetuated an unjust class structure based on intellectual ability. Since cognitive talent varies from person to person, our education system can never create equal opportunity for all. Instead, it teaches our children that hierarchy and competition are natural, and that human value should be based on intelligence. These ideas are counter to everything that the left believes, but until they acknowledge the existence of individual cognitive differences, progressives remain complicit in keeping the status quo in place. This passionate, voice-driven manifesto demands that we embrace a new goal for education: equality of outcomes. We must create a world that has a place for everyone, not just the academically talented. But we'll never achieve this dream until the Cult of Smart is destroyed.

Tour:Smart

From packing the right equipment to keeping enough gas in the tank to get home, every aspect of making a successful tour with a band is addressed in this comprehensive guide. More than 100 luminaries and leading organizations from the world of touring--among them Chris Connelly, Henry Rollins, the House of Blues, and the Vans Warped Tour, as well as club owners, tour managers, and even sex advisors--provide handy insider know-how along with insight on mistakes commonly made by novice bands. Chapters address the nitty-gritty of touring, with instructions on how to secure venues and publicity, how to stay healthy on the road, and how to keep the budget in the black. Loaded with hundreds of years' worth of collective hands-on experience from those steeped in the music business, this is a must-have resource for creating an unforgettable tour.

Engineering Analysis of Smart Material Systems

The book provides a pedagogical approach that emphasizes the physical processes of active materials and the design and control of engineering systems. It will also be a reference text for practicing engineers who might understand the basic principles of active materials but have an interest in learning more about specific applications. The text includes a number of worked examples, design problems, and homework problems (with a solutions manual) that will be useful for both instructors and practicing engineers.

Smart Collaboration

A Washington Post Bestseller Not all collaboration is smart. Make sure you do it right. Professional service firms face a serious challenge. Their clients increasingly need them to solve complex problems—everything from regulatory compliance to cybersecurity, the kinds of problems that only teams of multidisciplinary experts can tackle. Yet most firms have carved up their highly specialized, professional experts into narrowly defined practice areas, and collaborating across these silos is often messy, risky, and expensive. Unless you know why you're collaborating and how to do it effectively, it may not be smart at all. That's especially true for partners who have built their reputations and client rosters independently, not by working with peers. In Smart Collaboration, Heidi K. Gardner shows that firms earn higher margins, inspire greater client loyalty, attract and retain the best talent, and gain a competitive edge when specialists collaborate across functional boundaries. Gardner, a former McKinsey consultant and Harvard Business School professor now lecturing at Harvard Law School, has spent over a decade conducting in-depth studies of numerous global professional service firms. Her research with clients and the empirical results of her studies demonstrate clearly and convincingly that collaboration pays, for both professionals and their firms. But Gardner also offers powerful prescriptions for how leaders can foster collaboration, move to higher-margin work, increase client satisfaction, improve lateral hiring, decrease enterprise risk, engage workers to contribute their utmost, break down silos, and boost their bottom line. With case studies and real-world insights, Smart Collaboration delivers an authoritative case for the value of collaboration to today's professionals, their firms, and their clients and shows you exactly how to achieve it.

Book Smart

Authored by two passionate psychologists and educators, Book Smart: How to Develop and Support Successful, Motivated Readers is a how-to guide rich with stories, lessons, activities, and ideas aimed at supporting reading development and addressing the broad range of interpersonal, social, emotional, and motivational skills that can be fostered by reading with young children. The early chapters in this book will help you get your child ready for school and ready to read, and the later chapters will help you foster your child's lifelong love of reading. Throughout the book, the authors also provide tips for building a special bond with your child through reading together, from giving appropriate praise to modeling persistence. Perhaps most importantly, this book serves as a guide along the path to raising an independent reader. This journey begins with a discussion of oral language and early reading skills and then moves into early writing attempts, story comprehension, general knowledge development, and social-emotional growth. This book will help parents bring the joy of reading into the home.

The Smart Culture

Interweaving engaging narratives with dramatic case studies, Robert L. Hayman, Jr., has written a history of intelligence that will forever change the way we think about who is smart and who is not. To give weight to his assertion that intelligence is not simply an inherent characteristic but rather reflects the interests and predispositions of those doing the measuring, Hayman traces numerous campaigns to classify human intelligence. His tour takes us through the early craniometric movement, eugenics, the development of the IQ, Spearman's \"general\" intelligence, and more recent works claiming a genetic basis for intelligence differences.

Things That Make Us Smart

By the author of THE DESIGN OF EVERYDAY THINGS. Insightful and whimsical, profoundly intelligent and easily accessible, Don Norman has been exploring the design of our world for decades, exploring this complex relationship between humans and machines. In this seminal work, fully revised and updated, Norman gives us the first steps towards demanding a person-centered redesign of the machines we use every day. Humans have always worked with objects to extend our cognitive powers, from counting on our fingers to designing massive supercomputers. But advanced technology does more than merely assist with memory—the machines we create begin to shape how we think and, at times, even what we value. In THINGS THAT MAKE US SMART, Donald Norman explores the complex interaction between human thought and the technology it creates, arguing for the development of machines that fit our minds, rather than minds that must conform to the machine.

Blockchain for Kids, Teens, Adults, and Dummies

Are you tired of trying to learn about Blockchain, about Bitcoin, and about cryptocurrency through books and websites filled with jargon, technicalities leaving your head spinning?Do you wish you had a guide that can lead you to understand both how crypto works and allow you to start focusing on trading?When I first started learning about Bitcoin, crypto, and blockchain, it was a painful process. Waddling through the murky waters of financial terminology and explanations. Even the explanations for dummies were all too technical. But this is where I am here to help!Have no experience of trading before? Have no understanding of crypto but want to start learning more?Don't have a lot of experience in finances?I've got you! Welcome to a safe space, where you can learn about Cryptocurrency, no matter what your age, your experience, and level of trader you are, with a step by step guide on all the necessary information you need to know as well as impress your friends with the knowledge you suddenly possess. Finances should not have to be complicated, and neither should crypto.So don't wait another minute longer, and learn all that you need today!

The Future of Smart

Our Education System Is Failing Because It Is Doing Exactly What It Was Designed to Do! Our best efforts at modernizing education have failed to improve the lives of students or change society for the better. This is no accident: the current system is failing us because it ignores our deepest knowledge about how human beings thrive. Being \"smart\" today is still about sorting kids based on how well they absorb and retain knowledge. We need education to reflect a different set of values: interdependence, community, diversity, and deep, dynamic learning. We need it to align with human development, facilitate learning for different kinds of brains, and prepare young people for a changing society and evolving workplace. Blending history and science with stories from inside the system, The Future of Smart is a must-read for anyone concerned about the future of education. Dr. Hansen explains the disconnect between what we want for our children, and what education today provides. She shows how we can build an education system to nurture the unique, human capabilities of each child, and lay the groundwork for a more equitable, just and humane future.

The Smart But Scattered Guide to Success

\"Meeting a huge demand, Peg Dawson and Richard Guare (authors of the bestselling Smart but Scattered books focusing on kids and teens) now provide a state of the art resource specifically geared to adults. Drs. Dawson and Guare offer expert guidance for boosting executive skills--the core brain based abilities needed to get more done with less stress. Readers will be drawn in by realistic examples, self quizzes, and science based tools for strengthening time management, organization, emotional control, and more. And what you can't change, you can work around! The book is packed with simple yet effective strategies for maintaining focus, conquering clutter, staying on top of work demands, and taming the chaos of family life. Numerous worksheets and forms (which purchasers can download and print in a convenient 8

Why Smart People Can be So Stupid

One need not look far to find breathtaking acts of stupidity committed by people who are smart, or even brilliant. The behavior of smart individuals--from presidents to prosecutors to professors--is at times so amazingly stupid as to seem inexplicable. Why do otherwise intelligent people think and behave in ways so stupid that they sometimes destroy their livelihoods or even their lives? This book is the first devoted to investigating what the most current psychological research can tell us about stupidity in everyday life. The contributors to the volume, renowned scholars in various areas of human intelligence, present fascinating examples of people messing up their lives, and they offer insights into the reasons for such behavior. From a variety of perspectives, the contributors discuss: - The nature and theory of stupidity - How stupidity contributes to stupid behavior - Whether stupidity is measurable While many millions of dollars are spent each year on intelligence research and testing to determine who has the ability to succeed, next to nothing is spent to determine who will make use of their intelligence and not squander it by behaving stupidly. Why Smart People Can Be So Stupid focuses on the neglected side of this discussion, reviewing the full range of theory and research on stupid behavior and analyzing what it tells us about how people can avoid stupidity and its devastating consequences.

Smart Sensors and Sensing Technology

Technological advancements in recent years have enabled the development of tiny, cheap disposable and self contained battery powered computers, known as sensor nodes or "motes", which can accept input from an attached sensor, process this input and transmit the results wirelessly to some interested device(s). When a number of these nodes work together, conceivably up to hundreds of thousands, a Wireless Sensor Network (WSN) is formed. Research in the area of wireless sensor networks has become increasingly wid- pread in recent years, partly due to their wide range of potential uses and also partly due to the fact that the technology enabling such networks is now widely available from many di?erent suppliers, such as: Crossbow, MoteIV, Intel and SUN (java based motes). These wireless sensor networks have the potential to allow a level of

integration between computers and the physical world that, to date, has been virtually impos- ble. The uses for such networks is almost limitless and include such diverse app- cations as a counter sniper system for urban warfare [1] tracking the path of a forest re [2], determining the structural stability of a building after an earthquake [3], or tracking people or objects inside a building [4], etc.

How Smart Machines Think

Everything you want to know about the breakthroughs in AI technology, machine learning, and deep learning—as seen in self-driving cars, Netflix recommendations, and more. The future is here: Self-driving cars are on the streets, an algorithm gives you movie and TV recommendations, IBM's Watson triumphed on Jeopardy over puny human brains, computer programs can be trained to play Atari games. But how do all these things work? In this book, Sean Gerrish offers an engaging and accessible overview of the breakthroughs in artificial intelligence and machine learning that have made today's machines so smart. Gerrish outlines some of the key ideas that enable intelligent machines to perceive and interact with the world. He describes the software architecture that allows self-driving cars to stay on the road and to navigate crowded urban environments; the million-dollar Netflix competition for a better recommendation engine (which had an unexpected ending); and how programmers trained computers to perform certain behaviors by offering them treats, as if they were training a dog. He explains how artificial neural networks enable computers to perceive the world—and to play Atari video games better than humans. He explains Watson's famous victory on Jeopardy, and he looks at how computers play games, describing AlphaGo and Deep Blue, which beat reigning world champions at the strategy games of Go and chess. Computers have not yet mastered everything, however; Gerrish outlines the difficulties in creating intelligent agents that can successfully play video games like StarCraft that have evaded solution—at least for now. Gerrish weaves the stories behind these breakthroughs into the narrative, introducing readers to many of the researchers involved, and keeping technical details to a minimum. Science and technology buffs will find this book an essential guide to a future in which machines can outsmart people.

Where There's Hope

Elizabeth Smart follows up her #1 New York Times bestseller (October 2013), My Story—about being held in captivity as a teenager, and how she managed to survive—with a powerful and inspiring book about what it takes to overcome trauma, find the strength to move on, and reclaim one's life. Author. Activist. Victim—no more. In her fearless memoir, My Story—the basis of the Lifetime Original movie I Am Elizabeth Smart—Elizabeth detailed, for the first time, the horror behind the headlines of her abduction by religious fanatic Brian David Mitchell and his wife, Wanda Barzee. Since then, she's married, become a mother, and travelled the world as the president of the Elizabeth Smart Foundation, sharing her story with the intent of helping others along the way. Over and over, Elizabeth is asked the same question: How do you find the hope to go on? In this book, Elizabeth returns to the horrific experiences she endured, and the hard-won lessons she learned, to provide answers. She also calls upon others who have dealt with adversity—victims of violence, disease, war, and loss—to explore the pathways toward hope. Through conversations with such well-known voices as Anne Romney, Diane von Furstenburg, and Mandy Patinkin to spiritual leaders Archbishop John C. Wester and Elder Richard Hinckley to her own parents, Elizabeth uncovers an even greater sense of solace and understanding. Where There's Hope is the result of Elizabeth's mission: It is both an up-close-and-personal glimpse into her healing process and a heartfelt how-to guide for readers to make peace with the past and embrace the future. From the book: "I was not willing to accept that my fate was to live unhappily ever after. Everything—my family, my home, my chance to go to school—had been given back to me, and I didn't want to miss a second chance of living my own life." —Elizabeth Smart "There are two types of survivors: the ones who did not die, and the ones who live. There will be those who will always remember and be the victim, and ones who just won't. You have to go on, you have to learn, and you have to heal." —Diane von Furstenberg

The Smart Card Report

The definitive guide to the smart card industry. . Will help you to keep track of the major issues affecting the market. . Will enable you to identify new business opportunities. . Includes profiles of key players, assesses market trends and drivers, comprehensive technology review. Completely revised and updated, the 8th edition of The Smart Card Report examines the smart card market and major end-use sectors, identifying their needs for smart cards, assessing growth prospects and highlighting market opportunities. The study looks at the structure of the industry, profiles key players, assesses market trends and drivers, discusses industry issues and investigates usage by geographical region and application area. A comprehensive technology review is also included. We have drawn on the expertise from our existing portfolio, Card Technology Today newsletter and ID Smart: Cards for Governement & Healthcare conference to bring you vital information, analysis and forecasts that cannot be found anywhere else. For a PDF version of the report please call Sarah Proom on +44 (0) 1865 843181 for price details.

Pigs Are Smart!

Learn about a pig's intelligence, how they communicate, the jobs they do, and bonds with humans.

The Big Book Of Words You Should Know To Sound Smart

\"A dictionary of \"big and intellectual\" words\"--

Smart Machines and Service Work

In recent decades digital devices have reshaped daily life, while tech companies' stock prices have thrust them to the forefront of the business world. In this rapid, global development, the promise of a new machine age has been accompanied by worries about accelerated joblessness thanks to new forms of automation. Jason E. Smith looks behind the techno-hype to lay out the realities of a period of economic slowdown and expanding debt: low growth rates and an increase of labor-intensive jobs at the bottom of the service sector. He shows how increasing inequality and poor working conditions have led to new forms of workers' struggles. Ours is less an age of automation, Smith contends, than one in which stagnation is intertwined with class conflict.

Smart Cities

This book discusses the basic principles of sustainable development in a smart city ecosystem to better serve the life of citizens. It examines smart city systems driven by emerging IoT-powered technologies and the other dependent platforms. Smart Cities: AI, IoT Technologies, Big Data Solutions, Cloud Platforms, and Cybersecurity Techniques discusses the design and implementation of the core components of the smart city ecosystem. The editors discuss the effective management and development of smart city infrastructures, starting with planning and integrating complex models and diverse frameworks into an ecosystem. Specifically the chapters examine the core infrastructure elements, including activities of the public and private services as well as innovative ICT solutions, computer vision, IoT technologies, data tools, cloud services, AR/VR technologies, cybersecurity techniques, treatment solution of the environmental water pollution, and other intelligent devices for supporting sustainable living in the smart environment. The chapters also discuss machine vision models and implementation as well as real-time robotic applications. Upon reading the book, users will be able to handle the challenges and improvements of security for smart systems, and will have the know-how to analyze and visualize data using big data tools and visualization applications. The book will provide the technologies, solutions as well as designs of smart cities with advanced tools and techniques for students, researchers, engineers, and academics.

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