

Freakonomics

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Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life—from cheating and crime to parenting and sports—and reaches conclusions that turn conventional wisdom on its head. *Freakonomics* is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives—how people get what they want or need, especially when other people want or need the same thing.

Think Like a Freak (Republish)

Apa rahasia juara dunia lomba makan hot dog asal Jepang yang makan 50 hot dog dalam 12 menit? - Apa alasan seorang dokter asal Australia rela menelan setumpuk bakteri berbahaya? - Bagaimana bisa calon teroris terdeteksi melalui rekening bank di Inggris? - Mengapa penipu melalui e-mail sering menyatakan diri berasal dari Nigeria? - Mengapa orang dewasa justru mudah ditipu daripada anak-anak? Buku ini memaparkan pemikiran yang tidak biasa, aneh, dan jarang terpikir oleh orang kebanyakan. Disertai contoh-contoh menarik, cerita yang memikat, dan analisis yang tidak lazim, kedua penulis mendorong kita agar mampu berpikir jauh lebih rasional, lebih kreatif, dan lebih produktif. Cara baru yang revolusioner ini telah terbukti menyelesaikan berbagai masalah, baik masalah kecil ataupun global. Anda pun bisa mempraktikkannya di berbagai bidang, mulai dari bisnis, olahraga, hingga politik. [Mizan, Noura Books, Nourabooks, Motivasi, Pengembangan Diri, Remaja, Dewasa, Indonesia]

The Biggest Bluff

A New York Times bestseller • A New York Times Notable Book “The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself.” —The Washington Post It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a

major title, got a sponsor, and got used to being on television, and to headlines like \"How one writer's book deal turned her into a professional poker player.\" She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

Freakonomics

En esta obra, Levitt y Dubner demuestran, a través de ejemplos y una sarcástica perspicacia, que la economía representa el estudio de los incentivos. ¿Qué resulta más peligroso: una pistola o una piscina? ¿Qué tienen en común un maestro de escuela y un luchador de sumo? ¿Por qué continúan los traficantes de drogas viviendo con sus madres? ¿En qué se parecen el Ku Kux Klan a los agentes inmobiliarios? Quizás éstas no sean las típicas preguntas que se formula un experto en economía, pero Steven D. Levitt y Stephen J. Dubner no son unos economistas muy típicos. Se trata de especialistas que estudian la esencia y los enigmas de la vida cotidiana y cuyas conclusiones, con frecuencia, ponen patas arriba la sabiduría convencional. A través de ejemplos prácticos y de una sarcástica perspicacia, Levitt y Dubner demuestran que la economía, en el fondo, representa el estudio de los incentivos: el modo en que las personas obtienen lo que desean, o necesitan, especialmente cuando otras personas desean o necesitan lo mismo.

When to Rob a Bank

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on Freakonomics.com. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, *Freaks and Friends* demonstrates the brilliance that has made their books an international sensation.

The Voltage Effect

NATIONAL BESTSELLER • A leading economist answers one of today's trickiest questions: Why do some great ideas make it big while others fail to take off? "Brilliant, practical, and grounded in the very latest research, this is by far the best book I've ever read on the how and why of scaling."—Angela Duckworth, CEO of Character Lab and New York Times bestselling author of *Grit* **LONGLISTED FOR THE PORCHLIGHT BUSINESS BOOK AWARD** "Scale" has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group can do the same in a much larger one—whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine. Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve "high voltage"—the ability to be replicated at scale. In *The Voltage Effect*, List explains that scalable ideas share a common set of attributes, while any number of attributes can doom an unscalable idea. Drawing on his original research, as well as fascinating examples from the realms of business, policymaking, education, and public health, he identifies five measurable vital signs that a scalable idea must possess, and offers proven strategies for avoiding voltage drops and engineering voltage gains. You'll learn: • How celebrity chef Jamie Oliver expanded his restaurant empire by focusing on scalable "ingredients" (until it collapsed because talent doesn't scale) • Why the failure to detect false positives early on caused the Reagan-era drug-prevention program to backfire at scale • How governments could deliver more services to more citizens if they focused on the last dollar spent • How one education center leveraged positive spillovers to narrow the achievement gap across the entire community • Why the

right set of incentives, applied at scale, can boost voter turnout, increase clean energy use, encourage patients to consistently take their prescribed medication, and more. By understanding the science of scaling, we can drive change in our schools, workplaces, communities, and society at large. Because a better world can only be built at scale.

Freakonomics A Rogue Economist Explores the Hidden Side of Everything

“The most interesting book I have read in years. . . . WTF?! is like Freakonomics on steroids.” —Steven D. Levitt, New York Times–bestselling coauthor of *Freakonomics* Did you know that “pre-owned” wives were sold at auction in nineteenth-century England? That today, in Liberia, accused criminals sometimes drink poison to determine their fate? How about the fact that, for 250 years, Italy criminally prosecuted cockroaches and crickets? Do you wonder why? Then this book is for you! Introducing us to a cast of colorful characters, economist Peter T. Leeson explains how to use economic thinking to reveal the hidden sense behind seemingly senseless human behavior—including your own. Leeson shows that far from “irrational” or “accidents of history,” humanity’s most outlandish rituals are ingenious solutions to pressing problems—developed by clever people, driven by incentives, and tailor-made for their time and place. \“A fascinating tour of some of the world’s strangest customs and behaviors, led by a brilliant, funny, and eccentric tour guide dedicated to the proposition that no matter how strange it looks, there’s always a reason for it—and a lesson to be learned by discovering that reason.” —Steven E. Landsburg, author of *The Armchair Economist*

WTF?!

Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

Naked Economics: Undressing the Dismal Science (Fully Revised and Updated)

From the bestselling, award-winning author of 1491 and 1493—an incisive portrait of the two little-known twentieth-century scientists, Norman Borlaug and William Vogt, whose diametrically opposed views shaped our ideas about the environment, laying the groundwork for how people in the twenty-first century will choose to live in tomorrow's world. In forty years, Earth's population will reach ten billion. Can our world support that? What kind of world will it be? Those answering these questions generally fall into two deeply divided groups--Wizards and Prophets, as Charles Mann calls them in this balanced, authoritative, nonpolemical new book. The Prophets, he explains, follow William Vogt, a founding environmentalist who believed that in using more than our planet has to give, our prosperity will lead us to ruin. Cut back! was his mantra. Otherwise everyone will lose! The Wizards are the heirs of Norman Borlaug, whose research, in effect, wrangled the world in service to our species to produce modern high-yield crops that then saved millions from starvation. Innovate! was Borlaug's cry. Only in that way can everyone win! Mann delves into these diverging viewpoints to assess the four great challenges humanity faces--food, water, energy, climate change--grounding each in historical context and weighing the options for the future. With our civilization on the line, the author's insightful analysis is an essential addition to the urgent conversation about how our children will fare on an increasingly crowded Earth.

The Wizard and the Prophet

\“A lively, immersive history by an award-winning urbanist of New York City's transformation, and the lessons it offers for the city's future\”--

New York, New York, New York

In the third edition of this international best seller, Lawrence Cunningham brings you the latest wisdom from Warren Buffett's annual letters to Berkshire Hathaway shareholders. New material addresses: the financial crisis and its continuing implications for investors, managers and society; the housing bubble at the bottom of that crisis; the debt and derivatives excesses that fueled the crisis and how to deal with them; controlling risk and protecting reputation in corporate governance; Berkshire's acquisition and operation of Burlington Northern Santa Fe; the role of oversight in heavily regulated industries; investment possibilities today; and weaknesses of popular option valuation models. Some other material has been rearranged to deepen the themes and lessons that the collection has always produced: Buffett's \"owner-related business principles\" are in the prologue as a separate subject and valuation and accounting topics are spread over four instead of two sections and reordered to sharpen their payoff. Media coverage is available at the following links: Interviews/Podcasts: Motley Fool, [click here](#). Money, Riches and Wealth, [click here](#). Manual of Ideas, [click here](#). Corporate Counsel, [click here](#). Reviews: William J. Taylor, ABA Banking Journal, [click here](#). Bob Morris, Blogging on Business, [click here](#). Pamela Holmes, Saturday Evening Post, [click here](#). Kevin M. LaCroix, D&O Diary, [click here](#). Blog Posts: On Finance issues (Columbia University), [click here](#). On Berkshire post-Buffett (Manual of Ideas), [click here](#). On Publishing the book (Value Walk), [click here](#). On Governance issues (Harvard University blog), [click here](#). Featured Stories/Recommended Reading: Money Magazine, [click here](#). Motley Fool, [click here](#). Stock Market Blog, [click here](#). Motley Fool Interviews with LAC at Berkshire's 2013 Annual Meeting Berkshire Businesses: Vastly Different, Same DNA, [click here](#). Is Berkshire's Fat Wallet an Enemy to Its Success?, [click here](#). Post-Buffett Berkshire: Same Question, Same Answer, [click here](#). How a Disciplined Value Approach Works Across the Decades, [click here](#). Through the Years: Constant Themes in Buffett's Letters, [click here](#). Buffett's Single Greatest Accomplishment, [click here](#). Where Buffett Is Finding Moats These Days, [click here](#). How Buffett Has Changed Through the Years, [click here](#). Speculating on Buffett's Next Acquisition, [click here](#). Buffett Says \"Chief Risk Officers\" Are a Terrible Mistake, [click here](#). Berkshire Without Buffett, [click here](#).

The Essays of Warren Buffett

Here, with his remorseless eye for the truth, the bestselling author of *Liar's Poker* turns his sights on his own domestic world. The result is a wickedly enjoyable cautionary tale. Lewis reveals his own unique take on fatherhood, dealing with the big issues and challenges of new-found paternity: from discovering your three-year-old loves to swear to the ethics of taking your offspring gambling at the races, from the carnage of clothing and feeding to the inevitable tantrums - of both parent and child - and the gradual realization that, despite everything, he's becoming hooked. *Home Game* is probably the most brazenly honest and entertaining book about parenting ever written.

Home Game

As an unabashed dog lover, Alexandra Horowitz is naturally curious about what her dog thinks and what she knows. As a cognitive scientist she is intent on understanding the minds of animals who cannot say what they know or feel. This is a fresh look at the world of dogs -- from the dog's point of view. The book introduces the reader to the science of the dog -- their perceptual and cognitive Abilities -- and uses that introduction to draw a picture of what it might be like to be a dog. It answers questions no other dog book can -- such as: What is a dog's sense of time? Does she miss me? Want friends? Know when she's been bad? Horowitz's journey, and the insights she uncovered from studying her own dog, Pumpernickel, allowed her to understand her dog better, and appreciate her more through that understanding. The reader will be able to do the same with their own dog. This is not another dog training book. Instead, *Inside of a Dog* will allow dog owners to look at their pets' behaviour in a different, and revealing light, enabling them to understand their dogs and enjoy their relationship even more.

Inside of a Dog

We've needlessly turned parenting into an unpleasant chore. Parents invest more time and money in their kids

than ever, but the shocking lesson of twin and adoption research is that upbringing is much less important than genetics in the long run. These revelations have surprising implications for how we parent and how we spend time with our kids. The big lesson: Mold your kids less and enjoy your life more. Your kids will still turn out fine. *Selfish Reasons to Have More Kids* is a book of practical big ideas. How can parents be happier? What can they change -- and what do they need to just accept? Which of their worries can parents safely forget? Above all, what is the right number of kids for you to have? You'll never see kids or parenthood the same way again.

From Economics Imperialism to Freakonomics

How the works of Jane Austen show that game theory is present in all human behavior Game theory—the study of how people make choices while interacting with others—is one of the most popular technical approaches in social science today. But as Michael Chwe reveals in his insightful new book, *Jane Austen Explored Game Theory's Core Ideas* in her six novels roughly two hundred years ago—over a century before its mathematical development during the Cold War. *Jane Austen, Game Theorist* shows how this beloved writer theorized choice and preferences, prized strategic thinking, and analyzed why superiors are often strategically clueless about inferiors. Exploring a diverse range of literature and folktales, this book illustrates the wide relevance of game theory and how, fundamentally, we are all strategic thinkers.

Selfish Reasons to Have More Kids

Practical data design tips from a data visualization expert of the modern age Data doesn't decrease; it is ever-increasing and can be overwhelming to organize in a way that makes sense to its intended audience. Wouldn't it be wonderful if we could actually visualize data in such a way that we could maximize its potential and tell a story in a clear, concise manner? Thanks to the creative genius of Nathan Yau, we can. With this full-color book, data visualization guru and author Nathan Yau uses step-by-step tutorials to show you how to visualize and tell stories with data. He explains how to gather, parse, and format data and then design high quality graphics that help you explore and present patterns, outliers, and relationships. Presents a unique approach to visualizing and telling stories with data, from a data visualization expert and the creator of flowingdata.com, Nathan Yau Offers step-by-step tutorials and practical design tips for creating statistical graphics, geographical maps, and information design to find meaning in the numbers Details tools that can be used to visualize data-native graphics for the Web, such as ActionScript, Flash libraries, PHP, and JavaScript and tools to design graphics for print, such as R and Illustrator Contains numerous examples and descriptions of patterns and outliers and explains how to show them Visualize This demonstrates how to explain data visually so that you can present your information in a way that is easy to understand and appealing.

Jane Austen, Game Theorist

The New York Times best-selling *Freakonomics* was a worldwide sensation, selling over four million copies in thirty-five languages and changing the way we look at the world. Now, Steven D. Levitt and Stephen J. Dubner return with *SuperFreakonomics*, and fans and newcomers alike will find that the freakquel is even bolder, funnier, and more surprising than the first. Four years in the making, *SuperFreakonomics* asks not only the tough questions, but the unexpected ones: What's more dangerous, driving drunk or walking drunk? Why is chemotherapy prescribed so often if it's so ineffective? Can a sex change boost your salary? *SuperFreakonomics* challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department-store Santa? Why are doctors so bad at washing their hands? How much good do car seats do? What's the best way to catch a terrorist? Did TV cause a rise in crime? What do hurricanes, heart attacks, and highway deaths have in common? Are people hard-wired for altruism or selfishness? Can eating kangaroo save the planet? Which adds more value: a pimp or a Realtor? Levitt and Dubner mix smart thinking and great storytelling like no one else, whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically. By examining how people respond to incentives, they show the world for what it really is – good, bad, ugly,

and, in the final analysis, super freaky. Freakonomics has been imitated many times over – but only now, with SuperFreakonomics, has it met its match.

Visualize This

The son of Catholic converts from Judaism chronicles his own return to the Jewish faith after being raised as an altar boy and a devout Christian. Reprint.

Super Freakonomics

Asking provocative and profound questions about human motivation and contemporary living and reaching some astonishing conclusions, 'Freakonomics' will make you see the familiar world through a completely original lens.

Turbulent Souls:

Berpikir seperti orang aneh adalah berpikir dengan sudut pandang yang lain, atau bisa juga dibilang berpikir layaknya anak-anak yang bebas merdeka, memikirkan kesenangan sendiri, dan tak mengenal rasa takut. Kita kerap kali memikirkan hal-hal yang besar saja dalam menyelesaikan masalah, sementara ada hal kecil yang bisa kita lakukan yang sering kali terlewatkan. Memang hal kecil yang kita lakukan itu tidaklah menyelesaikan keseluruhan masalah, tetapi setidaknya mengurangi keruwetan masalah tersebut. Buku ini menyenangkan sekali, penulis menceritakan kisah-kisah sepele tetapi sangat informatif dan menyenangkan dari berbagai topik, dari pemilihan sudut tendang saat pemain bola hendak melakukan tendangan penalti, bagaimana seseorang bisa makan sekian banyak hot dog dalam sepuluh menit, dokter dari Australia yang menemukan bahwa penyebab mag adalah bakteri, bagaimana cara seseorang mencari dana untuk membantu anak-anak yang berbibir sumbing di negara dunia ketiga, sampai bagaimana sebuah toko sepatu daring bisa menjadi perusahaan favorit padahal menggaji karyawannya dengan bayaran relatif kecil. Semua kisah itu begitu mengesankan sekaligus menginspirasi kita untuk berpikir dengan sudut pandang lain. Buku ini juga mengajarkan manfaat berhenti. Kita dibesarkan dengan pepatah, maju terus pantang mundur. Seakan-akan jika kita memilih mundur atau berhenti hina atau aib sekali. Padahal untuk hal-hal tertentu, bisa jadi memilih mundur atau berhenti adalah pilihan yang lebih baik dan lebih memungkinkan. [Mizan, Noura Books, Referensi, Motivasi, Inspirasi, Terjemahan, Indonesia]

Freakonomics

A legendary NBA player shares his remarkable story, infused with hard-earned wisdom about the journey to self-mastery from a life at the highest level of professional sports Chris Bosh, NBA Hall of Famer, eleven-time All-Star, two-time NBA champion, Olympic gold medalist, and the league's Global Ambassador, had his playing days cut short at their prime by a freak medical condition. His extraordinary career ended "in a doctor's office in the middle of the afternoon." Forced to reckon with moving forward, he found himself looking back over the course he'd taken, to the pinnacle of the NBA and beyond. Reflecting on all he had learned from a long list of basketball legends, from LeBron and Kobe to Pat Riley and Coach K, he saw that his important lessons weren't about basketball so much as the inner game of success—right attitude, right commitment, right flow within a team. Now he shares that journey, giving us a view from the inside of what greatness feels like and what it takes. Letters to a Young Athlete offers a proven path for taming your inner voice and making it your ally, through the challenges of failure and success alike.

Think Like a Freak

"A page-turning book that spans a century of worker strikes.... Engrossing, character-driven, panoramic."
—The New York Times Book Review We live in an era of soaring corporate profits and anemic wage gains,

one in which low-paid jobs and blighted blue-collar communities have become a common feature of our nation's landscape. Behind these trends lies a little-discussed problem: the decades-long decline in worker power. Award-winning journalist and author Steven Greenhouse guides us through the key episodes and trends in history that are essential to understanding some of our nation's most pressing problems, including increased income inequality, declining social mobility, and the concentration of political power in the hands of the wealthy few. He exposes the modern labor landscape with the stories of dozens of American workers, from GM employees to Uber drivers to underpaid schoolteachers. Their fight to take power back is crucial for America's future, and Greenhouse proposes concrete, feasible ways in which workers' collective power can be—and is being—rekindled and reimagined in the twenty-first century. *Beaten Down, Worked Up* is a stirring and essential look at labor in America, poised as it is between the tumultuous struggles of the past and the vital, hopeful struggles ahead. A PBS NewsHour Now Read This Book Club Pick

Letters to a Young Athlete

Preface to the second edition -- Introduction -- What life is all about -- The power of incentives : how seat belts kill -- Rational riddles : why u2 concerts sell out -- Truth or consequences : how to split a check or choose a movie -- The indi_erence principle : who cares if the air is clean? -- The computer game of life : learning what it's all about -- Good and evil -- Telling right from wrong : the pitfalls of democracy -- Why taxes are bad : the logic of e_iciency -- Why prices are good : smith versus darwin -- Of medicine and candy, trains and sparks : economics in the courtroom -- How to read the news -- Choosing sides in the drug war : how the atlantic monthly got it wrong -- The mythology of deficits -- The idiot file : spurious wisdom from the internet -- How statistics lie : unemployment can be good for you -- The policy vice : do we need more illiterates? -- Some modest proposals : the end of bipartisanship -- How markets work -- Why popcorn costs more at the movies, and why the obvious answer is wrong -- Courtship and collusion : the mating game -- Cursed winners and glum losers : why life is full of disappointments -- Random walks and stock market prices : a primer for investors -- Ideas of interest : armchair forecasting -- The iowa car crop -- The pitfalls of science -- Was einstein credible? : the economics of the scientificc method -- New improved football how economists go wrong -- The pitfalls of religion -- Why i am not an environmentalist: the science of economics versus the religion -- Of ecology -- Appendix.

Beaten Down, Worked Up

The author describes how he established his favorite football player, Franco Harris, as a personal hero and father figure after losing his own father in adolescence, and recounts his journey as an adult to meet the man he idolized.

The Armchair Economist

Solomon never thinks it's strange that he has two belly buttons—until he finds out that no one else does. Is having that extra belly button good or bad? Things look worse and worse until an unexpected encounter makes Solomon appreciate what it means to be a little bit different. This one-of-a-kind story from bestselling author Stephen J. Dubner (*Freakonomics*) and illustrator Christoph Niemann will strike a chord with anyone who feels like an exception to the rule.

Confessions of a Hero-Worshiper

One of the world's great mathematicians shows why math is the ultimate timesaver—and how everyone can make their lives easier with a few simple shortcuts. We are often told that hard work is the key to success. But success isn't about hard work – it's about shortcuts. Shortcuts allow us to solve one problem quickly so that we can tackle an even bigger one. They make us capable of doing great things. And according to Marcus du Sautoy, math is the very art of the shortcut. *Thinking Better* is a celebration of how math lets us do more with less. Du Sautoy explores how diagramming revolutionized therapy, why calculus is the greatest shortcut

ever invented, whether you must really practice for ten thousand hours to become a concert violinist, and why shortcuts give us an advantage over even the most powerful AI. Throughout, we meet artists, scientists, and entrepreneurs who use mathematical shortcuts to change the world. Delightful, illuminating, and above all practical, *Thinking Better* is for anyone who has wondered why you should waste time climbing the mountain when you could go around it much faster.

The Boy with Two Belly Buttons

The study of economics can be wilder than you think. Have you ever wondered why we make the money mistakes that we do? With such a wealth of financial advice available, it seems stunning that we could make such bad investments or foolhardy purchases. *Freakonomics* uses the principles of economic analysis to unpack this concept for us and explain why we make the choices we do. And through Levitt and Dubner's critical study, you'll learn the surprising truth about how we can apply economics to every facet of our lives from dating to big purchases! Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries.

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Thinking Better

From the #1 New York Times bestselling author of *The Immortals*, Alyson Noël, comes *Fated*—a breathtaking new saga brimming with magic, mystery, and an intoxicating love story that will steal your heart away. Meet The Soul Seekers. Strange things are happening to Daire Santos. Crows mock her, glowing people stalk her, time stops without warning, and a beautiful boy with unearthly blue eyes haunts all her dreams. Fearing for her daughter's sanity, Daire's mother sends her to live with the grandmother she's never met. A woman who recognizes the visions for what they truly are—the call to her destiny as a Soul Seeker—one who can navigate the worlds between the living and dead. There on the dusty plains of Enchantment, New Mexico, Daire sets out to harness her mystical powers. But it's when she meets Dace, the boy from her dreams, that her whole world is shaken to its core. Now Daire is forced to discover if Dace is the one guy she's meant to be with...or if he's allied with the enemy she's destined to destroy.

Summary of Freakonomics by Steven D. Levitt and Stephen J. Dubner

David Friedman has never taken an economics class in his life. Sure, he's taught economics at UCLA, Chicago, Tulane, Cornell, and Santa Clara, but don't hold that against him. After all, everyone's an economist. We all make daily decisions that rely, consciously or not, on an acute understanding of economic theory--from picking the fastest checkout line at the supermarket to voting or not voting, from negotiating the best job offer to finding the right person to marry. *Hidden Order* is an essential guide to rational living, revealing all you need to know to get through each day without being eaten alive. Friedman's wise and immensely accessible book is perfect for amateur economists, struggling economics students, young parents and professionals--just about anyone who wants a clear-cut approach to why we make the choices we do and a sensible strategy for how to make the right ones.

Fated

Become wealthy instead of just rich. Why would you invest your time and energy working for a company, while you could easily focus on becoming wealthy instead. Do you think you are too broke, don't have the knowledge, or are not smart enough to get wealthy? Let me help you break through all those barriers of self doubt and show you the steps towards wealth building. Finally live the life you always wanted, with the freedom to go and do whatever you please, with no one telling you what to do. A life where you are your

own boss, which allows you to go on as many exotic vacations as you want. A changed mindset and a plan of action are where we will begin and managing your wealth is where we will end. Hurry! This book is on sale right now, but the price will go up soon. Buy it now!

Hidden Order

Malcolm Gladwell's provocative new #1 bestseller -- now in paperback. Three thousand years ago on a battlefield in ancient Palestine, a shepherd boy felled a mighty warrior with nothing more than a pebble and a sling-and ever since, the names of David and Goliath have stood for battles between underdogs and giants. David's victory was improbable and miraculous. He shouldn't have won. Or should he? In DAVID AND GOLIATH, Malcolm Gladwell challenges how we think about obstacles and disadvantages, offering a new interpretation of what it means to be discriminated against, suffer from a disability, lose a parent, attend a mediocre school, or endure any number of other apparent setbacks. In the tradition of Gladwell's previous bestsellers-The Tipping Point, Blink, Outliers and What the Dog Saw-DAVID AND GOLIATH draws upon history, psychology and powerful story-telling to reshape the way we think of the world around us.

Investing in Yourself

"This book is organized around three concepts fundamental to OS construction: virtualization (of CPU and memory), concurrency (locks and condition variables), and persistence (disks, RAIDS, and file systems"-- Back cover.

David and Goliath

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life-from cheating and crime to parenting and sports-and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives-how people get what they want or need, especially when other people want or need the same thing.

Operating Systems

In a hierarchy, every employee rises to the level of their own incompetence. This simple maxim, defined by this classic book over 40 years ago, has become a beacon of truth in the world of work. From the civil service to multinational companies to hospital management, it explains why things constantly go wrong: promotion up a hierarchy inevitably leads to over-promotion and incompetence. Through barbed anecdotes and wry humour the authors define the problem and show how anyone, whether at the top or bottom of the career ladder, can avoid its pitfalls. Or, indeed, avoid promotion entirely!

Freakonomics

A slipcased hardback edition of Steven D. Levitt and Stephen J. Dubner's bestselling phenomenon, with the original first Penguin edition artwork. What do estate agents and the Ku Klux Klan have in common? Why do drug dealers live with their mothers? How can your name affect how well you do in life? The answer: Freakonomics. It's at the heart of everything we do and the things that affect us daily, from sex to crime, parenting to politics, fat to cheating, fear to traffic jams. And it's all about using information about the world around us to get to the heart of what's really happening under the surface of everyday life. Now updated with

the authors' New York Times columns and blog entries, this cult bestseller will show you how, by unravelling your life's secret codes, you can discover a totally new way of seeing the world.

The Peter Principle

Cites successful examples of community-based policing.

Freakonomics

Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications.

Fixing Broken Windows

One of America's most respected economists presents a quirky, incisive romp through everyday life that reveals how you can turn economic reasoning to your advantage—often when you least expect it to be relevant. Like no other economist, Tyler Cowen shows how economic notions—such as incentives, signals, and markets—apply far more widely than merely to the decisions of social planners, governments, and big business. What does economic theory say about ordering from a menu? Or attracting the right mate? Or controlling people who talk too much in meetings? Or dealing with your dentist? With a wryly amusing voice, in chapters such as "How to Control the World, The Basics" and "How to Control the World, Knowing When to Stop" Cowen reveals the hidden economic patterns behind everyday situations so you can get more of what you really want. Readers will also gain less selfish insights into how to be a good partner, neighbor and even citizen of the world. For instance, what is the best way to give to charity? The chapter title "How to Save the World—More Christmas Presents Won't Help" makes a point that is every bit as personal as it is global. Incentives are at the core of an economic approach to the world, but they don't just come in cash. In fact, money can be a disincentive. Cowen shows why, for example, it doesn't work to pay your kids to do the dishes. Other kinds of incentives—like making sure family members know they will be admired if they respect you—can work. Another non-monetary incentive? Try having everyone stand up in your next meeting if you don't want anyone to drone on. Deeply felt incentives like pride in one's work or a passing smile from a loved one, can be the most powerful of all, even while they operate alongside more mundane rewards such as money and free food. Discover Your Inner Economist is an introduction to the science of economics that shows it to be built on notions that are already within all of us. While the implications of those ideas lead to Cowen's often counterintuitive advice, their wisdom is presented in ordinary examples taken from home life, work life, and even vacation life... How do you get a good guide in a Moroccan bazaar?

Microeconomics

Discover Your Inner Economist

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